



# Strategic Plan WKF

## Competition System Evolution



SEPTEMBER 2021

## Introduction

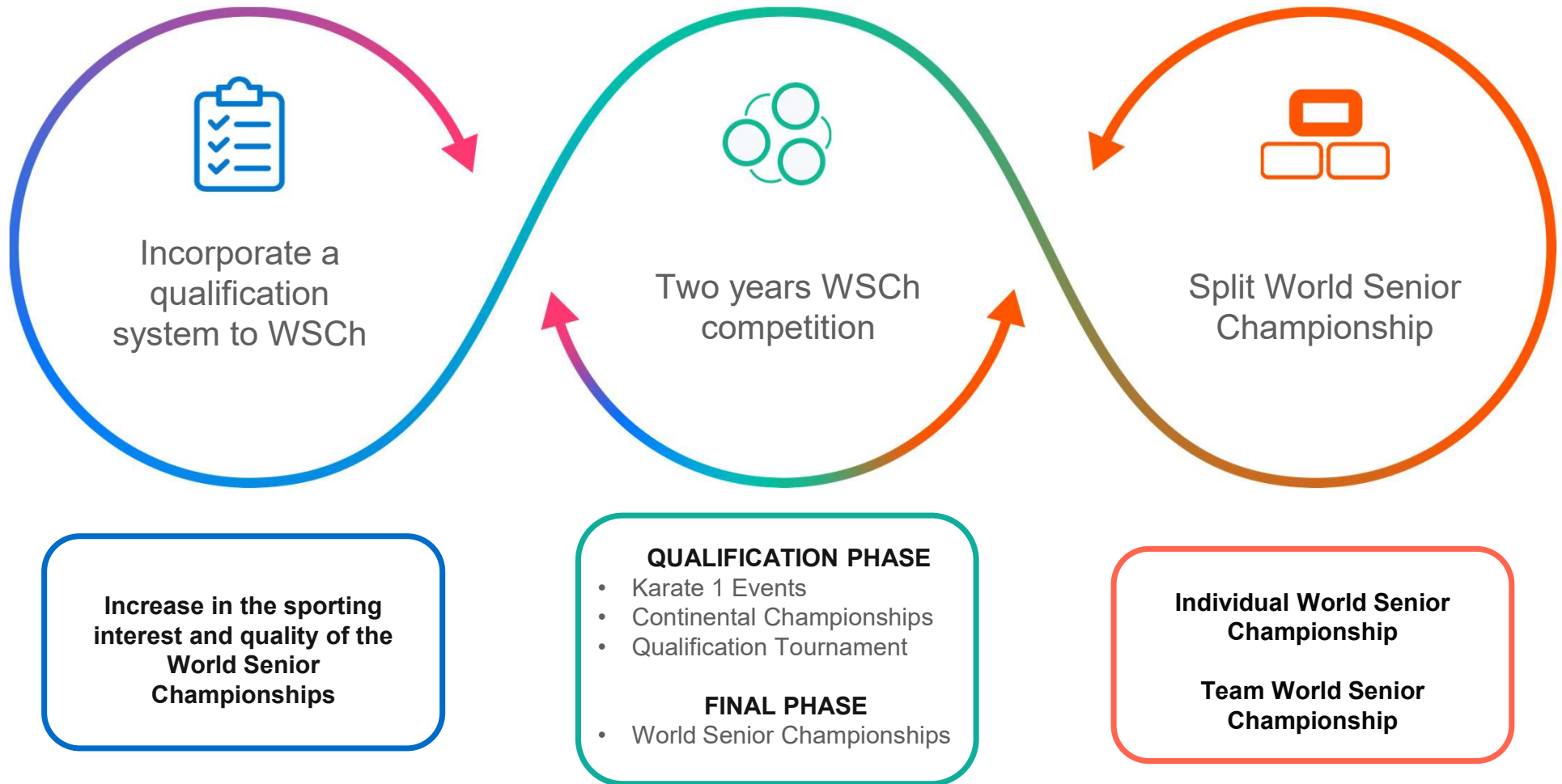
The positive situation achieved during the last years in the WKF events, boosted by their impact on qualifying for the Tokyo Olympics, **requires a new approach that encourages maintaining the position obtained and continuing with its evolution.**

It is also necessary to provide new and attractive **incentives for competitors and National Federations**, which contribute to **increase the interest of the competitions, as well as their relevance to Governmental Institutions, the media and sponsors.**

The proposed Strategic Plan is based on **two fundamental aspects:**

**SPORTING INTEREST  
WKF EVENTS MODEL**

# Key Evolutions



Incorporate a qualification system to WSCh

Increase in the sporting interest and quality of the World Senior Championships

Two years WSCh competition

- QUALIFICATION PHASE**
- Karate 1 Events
  - Continental Championships
  - Qualification Tournament
- FINAL PHASE**
- World Senior Championships

Split World Senior Championship

Individual World Senior Championship

Team World Senior Championship

# New Qualifying System: Participation Projection

## Qualification Phase

**DURATION**  
**2 YEARS**



**29**  
**EVENTS**



**165**  
**COUNTRIES**



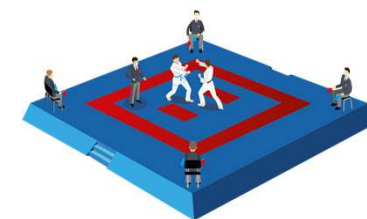
**20.000**  
**PARTICIPATIONS**



**5.000**  
**ATHLETES**



# World Senior Championships Model: Individual Final Phase



## Participation

**32 Classified Athletes per category  
(1 per NF)**

## Competition System



Qualifying Method	Athletes	Results
Ranking	12	First classified
Continental Championships	15	3 medalists x 5 Championships
Qualification tournament	3	Medalists
The current World Champion	1	World Champion
NF host	1	Competitor per category

Competition phase	Tatamis - Days
Round Robin system in Eliminations / Quarters and Semifinals	4 tatamis 3 days
Medal bouts	1 tatami - 1 day

## NEW COMPETITION SYSTEM BENEFITS

**Increased athletes sports possibilities**

**Increase in the sporting level of the competition**

**Increase in media interest and sponsors**

# Participation Projection : Final Phase

## Final Phase

80  
COUNTRIES



### PARTICIPATING COUNTRIES

Qualifying Method	Countries
Ranking	45
Continental Championships	25
Qualification tournament	10

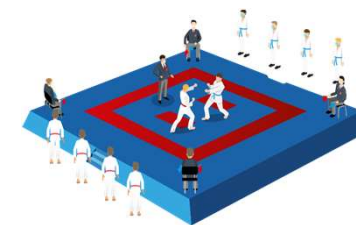
384  
ATHLETES



### PARTICIPATING ATHLETES

Qualifying Method	Countries
Ranking	144
Continental Championships	180
Qualification tournament	36
Current World Champion	12
NF Host	12

# World Senior Championships Model: Teams



## Participation

Maximum 16 teams per category

Continental Federation	Teams	Results
<b>EKF</b>	5	First Classified
<b>AKF</b>	4	Medalists
<b>PKF</b>	3	Medalists
<b>UFAK</b>	3	Medalists
<b>OKF</b>	1	Champion

## Final Phase

### Competition System



Competition Phase	Tatamis-Days
<b>Round Robin system during eliminatory / Quarters and Semi-Finals</b>	4 tatamis 2 days
<b>Medal Competition</b>	1 tatami - 1 day

### NEW COMPETITION SYSTEM BENEFITS

Best sporting condition of athletes, currently limited by individual tournament

Incentive for NFs to compete in the Continental Championships

New opportunity for the NFs to host a World Senior Championships

# Internal Positive Impacts

## NATIONAL FEDERATIONS



Optimization of economic and sports resources



Increase in national media interest



Increase in sports arguments for the support of Governmental Institutions



Increased interest from sponsors and fans

## ATHLETES



Increase in their chances of sport development



Increase in their media image



Increased interest from sponsors



# External Positive Impacts

## MEDIA



Increased interest and monitoring of events



Increase in interest of TV networks for events

## SPONSORS



Sponsors loyalty



Interest of other potential sectors (private and official)

## LOC EVENTOS



Reduction of resources and logistical needs



Costs reductions



Increase in sports and promotional arguments for the support of Governmental Institutions



Increased interest from sponsors and fans



[WKF.NET](http://WKF.NET)